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At the management level, he presently directs projects in the fields of Sustainable Consumption and Production and IPP, sustainability performance assessment and management, Corporate Responsibility and reporting, technology assessment, triple bottom line innovation, product stewardship and the design of strategies based on multi-stakeholder approaches at company, value chain and sectoral level. Among other he directed the development of the Pro Planet hotspot methodology for the German retailer REWE.

He has worked with or for a variety of organizations including UNEP, UNIDO, World Bank, ILO, the Global e-Sustainability Initiative, several European retailers and various consumer goods companies and business sector associations. He is a member of the Global Council on Sustainable Consumption at the WorldEconomic Forum and the co-chair of Task Force on Sustainable Consumption and Green Development at the China Council for International Cooperation on Environment and Development.

Michael Kuhndt is a German national.